

Stratasys to invest in Genera's unique solution to enable acceleration of Automated Polymer Additive Manufacturing Workflow

Genera, an emerging and innovative Austrian company founded with the mission of creating a fully-automated DLP 3D printing process for serial production, today announced that it has sold a stake to Stratasys, a leader in polymer 3D printing solutions, to accelerate polymer industrial additive manufacturing development and growth. Stratasys' investment will help Genera to execute the company's development roadmap and bring its innovative automated workflow solution to market.

Genera strongly believes that additive manufacturing needs to be a comprehensive process, from setup to final printed result. To overcome the delicate coordination between process steps and selection of process parameters, Genera is developing a fast, reliable, and automated production workflow that enables large-scale manufacturing via 3D printing.

"We couldn't ask for a better partner to support the development of our product portfolio and to accelerate our worldwide growth strategy. This investment helps to put us in a strong position to become a leading provider for industrial-scale, DLP-based additive manufacturing solutions. Our fully integrated unique workflow and our automated systems were very well received and have been validated by market-leading customers in multiple industries, such as automotive, industrial, healthcare, and consumer goods, so that we are now better-positioned to further penetrate the market. Having the key player in 3D printing as an investor and partner underlines the exceptional approach of Genera towards true production-grade systems and the achievements of the Genera team over the last few years, and sets us up for growth." said Genera's CEO, Dr. Klaus Stadlmann.

The Genera process and the Genera 3D Printing System guarantee repeatable results according to the required specifications. With the company's open material library and strong industry partners the customers can choose the material that is most suitable for each application. The freedom and reliability of the Genera Systems and Process will take production to a new level.

This investment will enable Genera to:

- Grow its G2/F2 customer base and approach new markets worldwide
- Launch the A2 full automation module for the G2/F2 system
- Continue to develop new software features and functions for Genera's unique automated workflow
- Launch the next generation G3 All-in-One system
- Further expand material manufacturer partnership network
- Strengthen partner channels in Europe and build new channels around the world
- Scale-up infrastructure and production capacities

Stratasys CTO Guy Menchik, said, "Genera has developed an innovative production-grade solution with a unique automated end-to-end workflow. We believe automation will be key for advancing possibilities in production-scale polymer additive manufacturing and look forward to our partnership with Genera."

About Genera

Genera strives to deliver the future of industrial DLP 3D Printing – A reliable, clean and fast production process which is automated and easy to use.

Despite the COVID-19 pandemic, the Genera team completed the development of their first industrial-scale 3D printing system and launched the G2/F2 System, building a strong initial customer base. Additionally, partnerships with material suppliers such as Henkel, BASF, and Arkema were developed to fully utilize the open material platform and offer the best solution to its customer.

Dr. Klaus Stadlmann, a well-known expert in the DLP space, will continue to lead the company.

To learn more about Genera, visit genera3d.com or follow us on [LinkedIn](#).